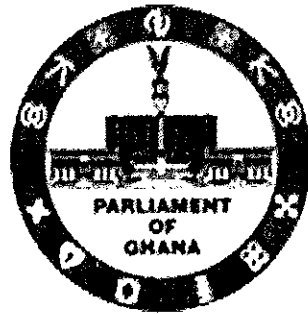


**IN THE THIRD SESSION OF THE EIGHTH PARLIAMENT OF THE FOURTH
REPUBLIC OF GHANA**

PARLIAMENT OF GHANA LIBRARY
PARLIAMENT HOUSE
OSU - ACCRA



**REPORT OF THE JOINT COMMITTEE ON TRADE, INDUSTRY & TOURISM
AND YOUTH, SPORTS AND CULTURE ON THE 2024 ANNUAL BUDGET
ESTIMATES OF THE MINISTRY OF TOURISM, ARTS AND CULTURE (MoTAC)**

1.0. INTRODUCTION

The Budget Statement and Economic Policy of the Government of Ghana for the 2024 Financial Year was presented to Parliament by the Hon. Minister for Finance, Mr. Ken Ofori-Atta, on Wednesday, 15th November, 2023 in accordance with Article 179 of the 1992 Constitution and Section 21(3) of the Public Financial Management Act, 2016 (Act 921).

Pursuant to Order 140 (4) of the Standing Orders of the House, the 2024 Annual Budget Estimates of the Ministry of Tourism, Arts and Culture (MOTAC) was referred to the Joint Committee on Trade, Industry and Tourism and Youth, Sports and Culture for consideration and report to the House.

The Committee hereby presents its Report as follows:

2.0. DELIBERATIONS

The Committee met with a team of Officials from the Ministry of Tourism, Arts and Culture, led by the Hon. Deputy Minister, Mr. Mark Okraku - Mantey and other officials from the Ministry of Finance and considered the Estimates. The Committee is grateful to them for their inputs during the deliberations.

3.0. REFERENCE DOCUMENTS

The Committee made reference to the under listed documents during the deliberations:

- i. 1992 Constitution of the Republic of Ghana;
- ii. Standing Orders of the House
- iii. The Budget Statement and Economic Policy of the Government of Ghana for the 2023 Financial Year
- iv. Programme Based Budget Estimates for 2023 of the Ministry of Tourism, Arts and Culture
- v. The Medium Term Expenditure Framework (MTEF) for 2024-2027
- vi. The Public Financial Management Act, 2016 Act 921
- vii. The Report of the Joint Committee on Trade, Industry and Tourism and Youth, Sports and Culture on the 2023 Annual Budget Estimates of the Ministry of Tourism, Arts and Culture (MoTAC)

4.0. VISION, MISSION AND GOAL OF Ministry

The vision of the Ministry of Tourism, Arts and Culture as captured in the 2024-2027 Medium - Term Work Plan is to create an enabling and conducive policy environment within which the private sector would thrive to propel the development and growth of the Tourism, Arts and Culture Sector for the creation of employment and generating income opportunities for women and the youth.

To realise this vision, the Ministry aims at providing a firm and stable policy environment for effective mainstreaming of Ghanaian culture into all aspects of national life and to ensure a strong emergence of a vibrant creative economy to improve and advance the tourism industry.

MoTAC further seeks to develop and sustain public private partnership with the Diaspora for resource mobilization and investment.

4.1. POLICY/STRATEGIC OBJECTIVES OF MINISTRY

The Ministry has outlined the following policy objectives within the Medium-Term to achieve the above stated goals:

- i. Diversify and expand the tourism industry for economic development
- ii. Develop a competitive Creative Arts industry
- iii. Promote culture in the development process
- iv. Enhance Ghana's international image and influence
- v. Promote Ghana's political and economic interests abroad
- vi. Integrate Ghanaian diaspora in national development

4.2. CORE FUNCTIONS OF THE MINISTRY

The core functions of the Ministry are:

- i. Formulation of Policy, Planning and Programming for the development and promotion of domestic, regional and international Tourism, Arts and Culture;
- ii. Promulgation of legislation and regulations on Tourism, Arts and Culture development, including investment policies and incentives;
- iii. Conducting research into regional and global trends in Tourism, Arts and Culture;
- iv. Development of the human resource within the private and public sectors to effectively promote Tourism, Arts and Culture;

- v. Co-ordination and collaboration with other Government Agencies, Development Partners, the Private Sector and Non-Governmental Organisations on matters concerning Tourism, Arts and Culture;
- vi. Development of policies and programmes to link up with Africans including Ghanaians in the Diaspora for Tourism, Arts and Culture and investment promotion for the country; and
- vii. Monitoring and Evaluation of the performance of the Sector.

5.0. AGENCIES UNDER THE MINISTRY

The above stated objectives therefore, would be implemented by the following Agencies and Subvented Organisations under the Ministry:

- i. Ghana Tourism Authority
- ii. Ghana Tourism Development Company
- iii. Hotel, Catering and Tourism Training Institute (HOTCATT)
- iv. National Commission on Culture
- v. National Theatre of Ghana
 - a. Ghana Drama Company (Abibigromma)
 - b. National Symphony Orchestra
 - c. National Dance Ensemble
- vi. Creative Arts Agency
- vii. Bureau of Ghanaian Languages
- viii. Kwame Nkrumah Memorial Park
- ix. W.E.B. Dubois Memorial Centre
- x. Ghana Museums and Monuments Board
- xi. National Folklore Board
- xii. Pan African Writers Association
- xiii. National Film Authority

6.0. 2023 BUDGETARY ALLOCATION OF THE MINISTRY

For the Year 2023, a total amount of **One Hundred and Eighty Million, Nine Hundred and Forty-Eight Thousand, Nine Hundred and Sixty-One Ghana Cedis (GH¢180,948,961.00)** was approved by Parliament for the implementation of the programmes and activities of the Ministry. However, as at the end of 30th September, 2023, an amount of **One Hundred and Seventy-Six Million, One Hundred Thousand, Nine Hundred and Seventy-Five Ghana Cedis, Seventy-Three Pesewas (GH¢176,100,975.73)** has been utilized out of a total amount of **One Hundred and Seventy-Six Million, Three Hundred and Nineteen Thousand, Two Hundred and Thirty-Six Ghana Cedis and Eighteen Pesewas (GH¢176,319,236.18)** released to the Ministry.

Detail of the expenditure returns is presented in the Table 1 below:

Table 1: MoTAC Budget Outturn as at 30th September, 2023

No	Expenditure Item	Approved Budget (A)	Amount Released (B)	Actual Amount Utilised (C)	Variance (A-C)	(%) Utilised (C/A)
1.	Compensation	62,215,640.00	58,542,284.41	58,542,284.41	3,673,355.59	94%
2.	Goods/Services	81,831,289.00	81,195,565.82	81,077,305.37	753,983.63	99%
3.	Capital Expenditure	36,902,032.00	36,581,385.95	36,481,385.95	420,646.05	99%
4.	Total	180,948,961.00	176,319,236.18	176,100,975.73	4,847,985.27	97%

(Source: 2023 Budget Estimates of the MoTAC)

6.1. 2023 PERFORMANCE

The Ministry following activities were performed during the period under review:

6.1.1. NON-FINANCIAL

i. Management and Administration

- a.** The Ministry reviewed the 2024 draft Culture Policy in the four (4) Committee meetings and two (2) Stakeholder fora at the southern and middle belts of the country;
- b.** The Ministry reviewed the Tourism Policy in two (2) Stakeholder meetings in the Southern and Northern belts;
- c.** The Ministry organised the 18th Edition of the National Chocolate Week from 8th -14th February, 2023 in collaboration with the Ghana Cocoa Board (COCBOD) and Cocoa Processing Company (CMC) under the theme, "Eat Chocolate, Stay Healthy, Grow Ghana".

ii. Ghana Tourism Authority (GTA) undertook the following activities:

- a.** participated in the " Meetings Africa" conference which was held in Sandton Convention Centre, Johannesburg, South Africa from 27th February, to 1st March, 2023. The " Meetings Africa" provided a perfect business platform to showcase Ghana's MICE offerings to buyers and decision-makers within the global MICE space;
- b.** organised the Kwahu Easter Paragliding Festival from 7th - 10th April, 2023, at the "Odweanoma Paragliding Field" in Kwahu
- c.** Organised a Presidential Summit on Tourism was held from 30th-31st May, 2023 at the Peduase Lodge under the theme: "Rethinking Tourism for Economic Growth and Job Creation". The Summit brought together stakeholders in tourism to explore new approaches to the tourism industry which prioritised job creation and sustainable tourism in the national development agenda.

iii. Tourism Product Development Programme (TPDP)

The Ministry under the TPDP constructed and upgraded several Tourist Sites to improve Ghana's position in the Global Tourism Space as a preferred destination in the year under review. The Committee was informed that the Kwame Nkrumah Memorial Park and Bonwire Kente Museums have been completed and commissioned whilst works are still on-going at the Salaga Slave Market, Tano Boase Grove and Heritage Site, Well and Bath, Pikworo Slave Camp, Yaa Asantewa Museum, and the Denkyira-Kyekyewere Eco-Tourism Park and Tourist Information Centre tourism sites.

iv. Tourism Research and Marketing

- a. The Authority as part of the Domestic and Regional Tourism Campaign dubbed "Experience Ghana, Share Ghana", collaborated with the City FM Road trip programme dubbed "HERITAGE CARAVAN" and introduced participants to experience some of the hilarious tourism features in Ghana.
- b. The Authority collaborated with the Edina Traditional Area Council to celebrate the 2023 Edina Bakatue Festival.
- c. The Destination Ghana Global project continued during the first-half of the year. The project aims to exponentially increase visits to the country by emphasizing its attractions as a centre of adventure, cultural experiences, entertainment and eco-tourism.
- d. The Ministry observed the "Ghana-Month" in March, 2023 to promote Ghanaian culture and heritage products through the "See Ghana, Eat Ghana; Wear Ghana and Feel Ghana" campaign.
- e. organised a variety of international fairs, such as the Vakanthiebur, Fitur and ITB in Netherlands, Spain and Germany respectively, to create international awareness of Ghana between 11th January to 9th March, 2023.

v. Tourism Quality Assurance Programme

a. Hotel, Catering and Tourism Training Institute (HOTCATT) trained 2,000 participants in hospitality skills under the Obaatampa Programme for the 2023 Academic Year, and additional 71 students in HOTCATT's normal curriculum within the year.

vi. Culture, Creative Arts and Heritage Management

a. Kwame Nkrumah Memorial Park (KNMP): The Ministry redeveloped and modernized the Kwame Nkrumah Memorial Park with additional facilities and was subsequently, commissioned by the President of the Republic on 4th July, 2023. The new facilities include:

- A Presidential Library which provides visitors with an extensive collection of historical materials, artifacts and documents related to Dr. Kwame Nkrumah's life and legacy.
- A gift shop unique memorabilia.
- A restaurant which offers a diverse culinary experience.
- Toilet facilities to ensure convenience and comfort of visitors.
- An Audio-Visual fountain which incorporates captivating visuals and synchronises music which creates a memorizing experience for all visitors.
- Museum expansion with increased gallery space and state-of-the-art audio-visual capabilities which offers an immersive and educational experience.
- An upgraded car park, road and drainage network.

b. National Symphony Orchestra (NSO) collected and orchestrated three (3) folks' songs to build new repertoire.

c. National Folklore Board (NFB): In collaboration with Vivie's Dance Factory and Students from the Drama Studio at the University of Ghana, the Board organised a folklore drama event to commemorate the Ghana's Heritage Month in March, 2023 and also celebrated the International Day of Theatre and Storytelling for Children and Young People.

- d. The Board represented Ghana at a five (5) Regional Periodic Reporting workshop and trained State Party country focal points to set up and undertake the periodic reporting exercise in their respective countries on the implementation of the 2003 Convention.
- e. The Bureau of Ghana Languages (BGL) observed the International Mother Language Day (IMLD) on 21st February, 2023 and for the first time, 17 Bureau of Ghana Languages (BGL)'s Titles were selected for external examination and certification at the SHS Level.
- f. **National Commission on Culture:** The Commission organised a marketable skill training programme for the youth in the regions of Ghana in August, 2023. The objective among others, was to sharpen the skills of the youth in income generating ventures such as beads making, cosmetic makeup, dress making and picture painting.

The Commission also organised the Wear Ghana Festival in all the Political Regions of Ghana to advocate for the patronage of made in Ghana products.
- g. **Ghana Museums and Monuments Board (GMMB):** The Board restored the Kentinkrono Patakro and Adako Jachie Asante Traditional Buildings and repaired the Thatch Roof at Ejisu Besease Asante Traditional Building.
- h. **W.E.B. Du Bois Memorial Center,** collaborated with the W.E.B. Du Bois Museum Foundation to celebrate a successful 154th Birthdate anniversary of Dr. Du Bois with a Wreath-laying Ceremony on 23rd February, 2023.
- i. **Pan African Writer's Association (P.A.W.A):** The Association participated in the 1st Djibouti Book Fair from 24th to 27th April, 2023 in Djibouti and donated various literature books in Arabic, English and French languages to the Djibouti National Library and the University of Djibouti.
- j. **National Film Authority (NFA):** The Authority in 2023 organised three (3) stakeholder's engagement in three (3) different regions for Ghanaian filmmakers, one (1) major capacity building workshop held in July, 2023 on the use of drones and its regulatory environment in Ghana.

The Authority again, successfully collaborated with key agencies such as the Ghana Armed Forces (GAF) in the film production ecosystem and launched Ghana Cinema Week (GCW) with the Blackstar vibe event.

6.2. CHALLENGES OF THE MINISTRY

The Committee was informed that the Ministry's programmes were hindered by the following challenges in the implementation processes:

- i. Inadequate official vehicles for operational activities across the Sector.
- ii. Limited Office space for staff within the sector.
- iii. Insufficient office equipment (computers, printers, photocopiers)
- iv. Inadequate ICT infrastructure to support the Ministry's work
- v. Inadequate staffing for the Bureau of Ghana Languages
- vi. Piracy of BGL products by pirates.

7.0. 2024 BUDGETARY ALLOCATION

For the 2024 Financial Year, the Ministry has been allocated a total amount of **One Hundred and Seventy-Five Million, Three Hundred and Eighty-Eight Thousand and Ninety-Nine Ghana Cedis (GH¢175,388,099.00)** for its operations.

Table 2 explains the breakdown as follows:

Table 2: Budget for 2024 by Economic Classification

Expenditure Items	Sources of Funding			TOTAL
	GOG	IGF	DONOR	
Compensation	85,832,188.00	0.00	0.00	85,832,188.00
Goods And Services	50,000,000.00	22,211,802.00	251,418.00	72,463,220.00
Capital Expenditure	10,572,000.00	6,520,691.00	0.00	17,092,691.00
Total	146,404,188.00	28,732,493.00	251,418.00	175,388,099.00

(Source: 2024 Budget Estimates of the MoTAC).

Table 3 also shows expenditure to the various programmes by source of funding.

Table 3: Allocation to the various programmes by Source of Funding

No.	Programme	TOTAL
1.	Management And Administration	31,085,386.36
2.	Tourism Product Development	13,084,586.98
3.	Tourism Research and Marketing	11,449,013.61
4.	Tourism Facilities Monitoring	12,139,616.12
5.	Culture, Creative Arts and Heritage Management	107,629,495.93
6.	Total	175,388,099.00

(Source: 2024 Budget Estimates of the MoTAC)

7.1. KEY PRIORITY AREAS FOR THE 2024 FINANCIAL

For the Medium-Term and in the 2024 Financial Year, the Ministry will focus on the key priority areas:

- i. Develop and promote the Creative Industry (Music) in Ghana
- ii. Develop and promote the Film Industry through the creation of a Film Hub in Ghana
- iii. Promote domestic tourism among communities, schools, families and groups within Ghana
- iv. Develop five (5) amphitheatres within Ghana
- v. Build the capacity of stakeholders to improve on tourism services to contribute to economic growth (GDP)

7.1.1. Non-Financial

a. Management and Administration

- The Ministry will organise UNWTO Day with Agencies and coordinate programmes and projects of the Sector Ministry.
- The Ministry will upgrade a number of sites to increase visitation and finalise Tourism and Culture Policies for implementation.
- The Ministry will conduct capacity building for all staff and pay its international subscriptions

b. Tourism Product Development

- The Ministry will construct and upgrade facilities at tourists' sites and regional offices.
- The Ministry will compile International Tourism arrivals and improve on Tourism Product Development activities within the sector.

c. Tourism Research and Marketing

- i. The Ministry will conduct surveys on the Tourism Sector and promote Domestic and Regional Tourism
- ii. The Ministry will increase research activities within the sector and establish awareness on Ghana as a MICE destination
- iii. The Ministry will consolidate existing markets and raise awareness about Ghana as a tourist destination and create desire action to make repeat visit to Ghana.

d. Tourism Quality Assurance

- i. The Ministry will inspect and license tourists' sites and attractions as well as register and license Tour Guides.
- ii. The Ministry will organise variety of activities to enhance quality assurance within the tourism industry by ensuring the continuation of Inspection and licensing of tourism plants, conduct tourism resource audit of the District Tourism Offices (Northern, Ashanti, Bono, Ahafo, Eastern and Volta Regions).

e. Culture, Creative Arts and Heritage Development

- i. The Ministry, in collaboration with the Ghana Monuments and Museums Board (G.M.M.B.) will organise exhibitions, museum services and the presentation of Ghana's material cultural heritage, inter alia, forts, castles, antiques, mausoleum, etc.

- ii. The Ministry will organize and celebrate the Black History Month as well as the Emancipation Day/Wreath Laying and African Union Week Celebration.
- iii. Renovate Forts and Castles as well as Gardens and educational halls.

8.0. OBSERVATIONS AND RECOMMENDATIONS

i. Inadequate Budgetary Allocation

The Committee noted that the Ministry of Tourism, Arts and Culture requires critical investment in Tourism to enable it generate enough revenue in order to create jobs to augment GDP as pertains in other parts of the world.

ii. Bureau of Ghana Languages

The Committee observed that in 2023, the Bureau of Ghana Languages was granted an approval to retain 33% of its Internally Generated Fund (IGF), to run its day-to-day activities. The Committee was informed that despite the not being adequate, the approved allocation has not been fully released to enable the Bureau undertake its planned programmes and activities within the period. The Committee therefore recommends to the Minister for Finance to fully release the outstanding amount and further urges the Minister for MoTAC to engage the Minister for Finance to review the percentage of the IGF to be retained by the Bureau to be able to implements its programmes.

- iv. Similarly, the Committee noted that the allocation made to Ghana Museums and Monuments Board under the Capex was woefully inadequate for the refurbishment and maintenance of the Forts and Castles across the country as expected to boost revenue for tourism and therefore urges the Ministry of Finance to increase and release the funds for the purpose.

iv. Deserted and Undiscovered Tourist Sites

The Committee observed that the Ministry is only focused on the few popular tourist sites in some parts of the country leaving areas which equally have interesting sites to compliment the historical facts of our cultural heritage.

For instance, the Castles and the Forts such as Cape Coast and Elmina, respectively, which were the transit points of slave trade activities have been highlighted over the years at the neglect of the various slave trade markets such as Salaga Slave Markets and Pikworo Slave.

The Committee also noted that there are places with enormous tourist attractions which are not yet discovered whilst others are either unpreserved or have totally been deserted.

For instance, the Committee noted that the Ancient Mosques across the country have been left unattended and even not included in the earmarked projects to be refurbished during year. The Committee was however, informed that a proposal for funding has been submitted to the World Bank to upgrade some more sites including the Ancient Mosques.

The Committee urges the Ministry to identify areas with undiscovered tourist attractions and develop same as well as pay attention to other existing tourist sites in the country so as to foster sustainable tourism and provide travelers with novel and authentic experiences. This will go a long way to enhance Ghana's position in the Global Tourism Space as a preferred Destination, improve economic growth through job creation and boost revenue mobilization to augment the GPD of Ghana as pertains in other parts of the world.


v. Supply, Delivery and Installation of Amphitheatres - \$3.5m

The Committee noted that funding for the Supply, Delivery and Installation of Amphitheatres will be sourced from the World Bank and not from the Government of Ghana. The Ministry informed the Committee that the amphitheatres will be located at Accra, Tamale and Kumasi.


9.0. CONCLUSION

The Joint Committee on Trade, Industry and Tourism and Youth, Sports and Culture having carefully examined the 2024 Budget Estimates of the Ministry of Tourism, Arts and Culture is of the opinion that the Ministry needs financial support and therefore recommends to the House to approve the budget of **One Hundred and Seventy-Five Million, Three Hundred and Eighty-Eight Thousand and Ninety-Nine Ghana Cedis (GH¢175,388,099.00)** to enable the Ministry carry out its operations in promoting the cultural values of Ghana through tourism and creative arts.

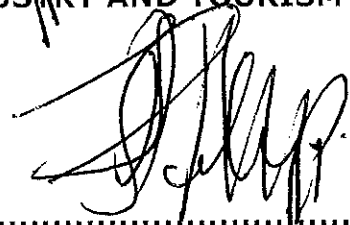
Respectfully submitted.



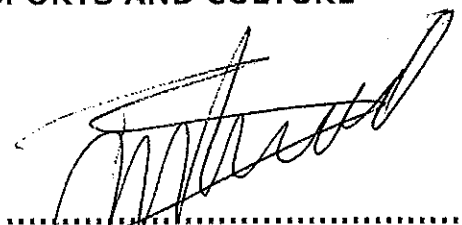
.....
HON. KINGSLEY CARLOS AHENKORAH
CHAIRMAN, COMMITTEE ON TRADE,
INDUSTRY AND TOURISM



.....
HON. KWAKU AGYENIM-BOATENG
CHAIRMAN, COMMITTEE ON YOUTH,
SPORTS AND CULTURE



.....
JOANA A. S. ADJEI (MRS.)
PAC/CLUSTER HEAD,
FINANCE & ECONOMIC
COMMITTEES



.....
INUSAH BABA (ALHAJI)
PAC/CLUSTER HEAD,
SOCIAL COMMITTEES

6th December, 2023