

**IN THE THIRD SESSION OF THE THIRD  
PARLIAMENT OF THE FOURTH REPUBLIC  
OF GHANA**

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**REPORT OF THE**

**STATE OF PARLIAM**

**COMMITTEE ON TRADE, INDUSTRY AND  
TOURISM ON THE 2003 ANNUAL BUDGET  
ESTIMATES OF THE MINISTRY OF  
TOURISM FOR THE PERIOD ENDING 31<sup>ST</sup>  
DECEMBER 2003**

**24<sup>th</sup> March 2003**

**IN THE THIRD SESSION OF THE THIRD PARLIAMENT OF  
THE FOURTH REPUBLIC OF GHANA**

**REPORT OF THE COMMITTEE ON TRADE, INDUSTRY AND  
TOURISM ON THE 2003 ANNUAL ESTIMATES OF THE  
MINISTRY OF TOURISM**

**1.0 INTRODUCTION**

In accordance with Article 179 of the 1992 Constitution of Ghana, the Minister of Finance on 27<sup>th</sup> February 2003 presented to the House, the Budget Statement and Economic Policy of the Government of Ghana for the 2003 financial year.

Subsequently, Mr. Speaker referred the Annual Estimates of the Ministry of Tourism to the Committee on Trade, Industry and Tourism pursuant to Standing Orders 140(4) and 159 of the House.

**2.0 TERMS OF REFERENCE**

The Committee was charged to consider the annual estimates of the sector Ministry and report.

In response to this the Committee met and deliberated on the estimates with the Deputy Minister of Tourism, Nana Akomeah, the Director in charge of Human Resource, Mr. Osei Bonsu, and

other officials of the Ministry including representatives of the Ghana Tourist Board (GTB), Hotel Catering and Training Institute (HOTCATT). The Schedule Officer from the Ministry of Finance was also present and the Committee is grateful for his useful contributions.

### 3.0 **REFERENCE DOCUMENT**

The Committee in its deliberation referred to the following:

- i. The 1992 Constitution of Ghana
- ii. The Standing Orders of the House
- iii. The Budget Statement and Economic Policy of the Government of Ghana for the 2003 financial year
- iv. The MTEF for 2003 -- 2005 and the Annual Estimates for 2003, Volume 16, Ministry of Tourism.

### 4.0 **MISSION STATEMENT**

- i. The Ministry of Tourism exists to formulate policies, the implementation of which would create an enabling environment, especially the friendliness of Ghanaians for the development of a sustainable tourism atmosphere.
- ii. To contribute towards the enhancement of the country's socio-economic programme.
- iii. The Ministry also formulates policies, plans and draws up programmes for the development and promotion of domestic, national and international tourism.

## 5.0 **OBJECTIVES**

The Ministry is mandated to pursue the following objectives:

- i. To promote Ghana as a competitive and quality destination and support sub-regional efforts at Tourism Development to increase tourists arrivals and receipts.
- ii. To plan, implement, monitor and evaluate tourism development in order to spread the socio-economic benefit particularly to the urban and rural poor.
- iii. To promote Institutional and Human Resource capacity for quality service delivery.
- iv. To promote increased Private Sector Investment in Urban and Rural SME's in Tourism (Small/Medium Scale Enterprises).
- v. To promote collaboration and co-ordination with relevant MDA's for the provision of adequate tourism infrastructure and super structure.
- vi. To promote effective data base for information dissemination to ensure tourism development promotion particularly in the rural areas.
- vii. To promote domestic tourism in order to foster cultural interaction and national unity.
- viii. To promote inter-sectoral co-ordination within the plan period.

## SUMMARY OF EXPENDITURE

### MINISTRY OF TOURISM

#### 6.0 ESTIMATES FOR DEPARTMENTS UNDER MOT

A total amount of Thirteen billion six hundred and fifty-two million two hundred and seventy three thousand cedis ₵13,652,273,000 has been allocated the Ministry of Tourism (MOT) for the year 2003.

	¢	
Ministry of Tourism	-	4,570,909,000
Ghana Tourist Board	-	7,784,913,000
HOTCATT	-	<u>1,296,451,000</u>
<b>Total</b>	<b>=</b>	<b>₵13,652,273,000</b>

This year's allocation is ₵2,547,273,000 more than the previous year's allocation of ₵11,105,000,000bn and this represents an increment of 23%.

#### 6.1 Government of Ghana allocation to Ministry of Tourism for 2003

	<b>Personnel Emolument</b>	<b>Administration</b>	<b>Service</b>	<b>Investment</b>	<b>Total</b>
Gen. Administration Min. of Tourism	760,409,000	1,175,600,000	1,986,000,000	648,900,000	4,570,909,000
Ghana Tourist Board	2,840,413,000	1,607,000,000	2,527,500,000	810,000,000	7,784,913,000
HOTCATT	401,451,000	231,400,000	501,500,000	162,100,000	1,296,451,000
<b>Total</b>	<b>4,002,273,000</b>	<b>3,014,000,000</b>	<b>5,015,000,000</b>	<b>1,621,000,000</b>	<b>13,652,273,000</b>

## 7.0 GENERAL ADMINISTRATION OF MINISTRY OF TOURISM

A total amount of Four billion five hundred and seventy million nine hundred and nine thousand cedis ₵4,570,909 was voted for the activities of general administration of the Ministry. The breakdown by item is as follows:

	¢
Personnel Emoluments	- 760,409,000
Administration	- 1,175,600,000
Service	- 1,986,600,000
Investment	- <u>648,900,000</u>
<b>Total</b>	<b>= <u>₵4,570,909,000</u></b>

### 7.1 GHANA TOURIST BOARD

An amount of Seven billion seven hundred and eighty-four million, nine hundred and thirteen thousand cedis ₵7,784,913,000 was allocated the GTB for the financial year 2003. Please find the breakdown as stated below:

	¢
Personnel Emoluments	- 2,840,413,000
Administration	- 1,607,000,000
Service	- 2,527,500,000
Investment	- <u>810,000,000</u>
<b>Total</b>	<b>= <u>₵7,784,913,000</u></b>

## 7.2 HOTCATT

A total sum of One billion two hundred and ninety-six million four hundred and fifty-one thousand cedis ₵1,296,451,000 was allocated to HOTCATT for the financial year 2003. The breakdown is as follows:

	¢
Personnel Emolument	- 401,451,000
Administration	- 231,400,000
Service	- 501,500,000
Investment	- <u>162,100,000</u>
Total	= <b>₵1,296,451,000</b>
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## 8.0 OBSERVATIONS/RECOMMENDATIONS

The Committee made the following observations:

### i. Lack of Permanent Offices

The Committee observed that the Departments under the Ministry namely: Ghana Tourist Board (GTB) and Hotel Catering and Training Institute (HOTCATT) have no permanent official buildings. They are housed in rented premises. The Committee is of the view that this development does not augur well for tourism promotion.

### **Recommendation**

The Committee recommends that immediate action be taken for the acquisition of land, and construction of permanent offices for the G.T.B. and HOTCATT.

#### ii. **Lack of Logistics**

The Committee again observed that the Ministry's Departments in other Regions have no vehicles for their offices. This situation adversely affects the work of the sector in the Regions, as far as the programme of tourism sensitization is concerned.

### **Recommendation**

The Committee recommends that the Ministry be adequately equipped with logistics and vehicles so that the Ministry can perform its functions of Tourism sensitization effectively. Further the Committee recommends that the Ministry sticks to its role of formulating policies whilst the Ghana Tourist Board (GTB) performs the implementation of the policies.

## 9.0 **CONCLUSION**

In view of the fact that tourism is the fourth foreign exchange earner for the country and has the potential to earn more, the Committee after thoroughly analyzing facts and figures

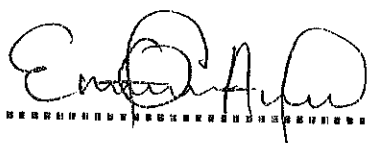


recommends that the House approves the total sum of **Thirteen Billion six hundred and fifty-two million two hundred and seventy-three thousand cedis** **¢13,652,273bn** for the activities of Ministry of Tourism for the financial year 2003.

Respectfully submitted.



**HON. NANA ASANTE-FREMPOG  
CHAIRMAN, COMMITTEE ON  
TRADE, INDUSTRY AND TOURISM**



**E. OPOKU-ACHEAMPONG  
CLERK TO THE COMMITTEE**

24<sup>th</sup> March 2003