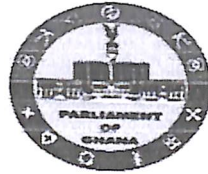


IN THE FIRST SESSION OF THE EIGHTH PARLIAMENT OF THE FOURTH  
REPUBLIC OF GHANA



**REPORT OF THE JOINT  
COMMITTEE ON TRADE, INDUSTRY AND  
TOURISM AND YOUTH, SPORTS AND  
CULTURE**

**ON THE**

**2021 ANNUAL BUDGET ESTIMATES OF  
THE MINISTRY OF TOURISM, ARTS AND  
CULTURE**

PARLIAMENT OF GHANA LIBRARY

**IN THE FIRST SESSION OF THE EIGHTH PARLIAMENT  
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**REPORT OF THE JOINT COMMITTEE YOUTH, SPORTS AND CULTURE  
AND TRADE, INDUSTRY AND TOURISM  
ON THE 2021 ANNUAL BUDGET ESTIMATES  
OF THE MINISTRY OF TOURISM, ARTS AND CULTURE**

**1.0 INTRODUCTION**

Following the presentation to Parliament of the 2021 Budget Statement and Economic Policy of the Government, on 12<sup>th</sup> March 2021, in accordance with Article 179 of the 1992 Constitution and Order 140 (2) of the Standing Orders of the House, the Annual Budget Estimates of the Ministry of Tourism, Arts and Culture (MOTAC) were referred to the Joint Committee on Trade, Industry and Tourism and Youth, Sports and Culture for consideration and report pursuant to Orders 140(4), 159 and 187 of the Standing Orders of the House.

To consider the Annual Budget Estimates, the Committee met with the Minister, Hon. Dr. Ibrahim Mohammed Awal, the Chief Director and a technical team from the Ministry as well as officials from the Ministry of Finance, and reports as follows:

**2.0 REFERENCE DOCUMENTS**

The following documents served as reference guide during the Committee's deliberations:

- I. 1992 Constitution of the Republic of Ghana;
- II. Standing Orders of the House;
- III. The Budget Statement and Economic Policy of the Government of Ghana for the 2021 Financial Year;
- IV. The Budget Statement and Economic Policy of the Government of Ghana for the 2020 Financial Year;
- V. Report of the Ministry on its actual releases and expenditure for the 2020 financial year
- VI. The Public Financial Management Act, 2016

**3.0 BACKGROUND**

The Ministry of Tourism, Arts and Culture (MOTAC) is mandated to provide a strong, stable policy environment for effective mainstreaming of Ghanaian culture into all aspects of national life and to ensure the emergence of a solid and vibrant creative economy to improve and advance the tourism industry.

The Ministry exists to create a conducive environment for sustainable growth and development to enable it contribute enormously to Gross Domestic Product (GDP) through effective and efficient use of appropriate policies, plans, programmes and projects. It is also to develop and sustain Public-Private-Partnership (PPP) with the Diaspora community.



The Ministry is to facilitate the interface between the government and its implementing bodies in tourism, culture and the creative arts industries as well as international Civil Society Partners and Groups. It has oversight responsibility over the following Eleven (11) Agencies and Subvented Organisations;

- I. Ghana Tourism Authority (GTA)
- II. Hotel, Catering and Tourism Training Centre (HOTCATT)
- III. National Commission on culture and ten (10) Regional Centres for National Culture
- IV. Bureau of Ghana Languages
- V. Ghana Museums and Monuments Board
- VI. National Theatre of Ghana and its three (3) resident groups
  - a. The National Dance Company (Ghana Dance Ensemble),
  - b. The National Drama Company (Abibigromma) and,
  - c. The National Symphony Orchestra).
- VII. Kwame Nkrumah Memorial Park
- VIII. W.E.B. Du Bois Memorial Centre for Pan-African Culture
- IX. National Folklore Board
- X. Pan African Writers Association
- XI. Ghana Tourist Development Company (GTDC), however, is a quasi-public-private entity which does not receive government's budget allocation. Its shareholders comprise the Ghana Tourism Authority, Bank of Ghana and State Insurance Company.

#### **4.0 STRATEGIC OVERVIEW**

This Ministry's 2020–2023 Sector Medium-Term Budget is premised on the National Medium–Term Development Policy Framework (NMTDPF) 2018–2021 which is informed by the President's Coordinated Programme of Economic and Social Development Policies for 2017–2024), themed "*An Agenda for jobs: Creating prosperity and equal opportunity for all*". The four main development goals captured in the National vision for the period of the policy framework (2018-2021) are the following:

- a. Create opportunities for all Ghanaians;
- b. Safeguarding the natural environment and ensuring a resilient built environment;
- c. Maintaining a stable, united and safe society; and
- d. Build a prosperous country;



- e. This Ministry's mandate resonates with the fourth Goal of Building a prosperous country and would pursue its achievement.

#### **4.1 GOALS, POLICY OBJECTIVES AND CORE FUNCTIONS**

In line with the global and national policies relating to the tourism, arts and culture sector, the Ministry and its agencies, together with the private sector are pursuing the following goals and functions.

##### **I. GOAL**

To provide a firm, stable policy environment for effective mainstreaming of Ghanaian Culture into all aspects of national life and to ensure the strong emergence of a vibrant Creative economy to improve and advance the tourism industry.

##### **II. POLICY OBJECTIVES**

As Policy Objectives for Tourism, Arts and Culture Sector aims to:

- a. Diversify and expand the tourism industry for economic development
- b. Develop a competitive creative arts industry
- c. Promote culture in the development process
- d. Enhance Ghana's international image and influence
- e. Promote Ghana's political and economic interests abroad
- f. Integrate Ghanaian diaspora in national development

##### **III. CORE FUNCTIONS**

The core functions of the Ministry of Tourism, Arts and Culture are:

- a. Formulation of policy, planning and Programming for the development and promotion of domestic, regional and international Tourism, Arts and Culture;
- b. Promulgation of legislation and regulations on Tourism, Arts and Culture development, including investment policies and incentives;
- c. Conducting research into regional and global trends in Tourism, Arts and Culture;
- d. Development of the human resource within the private and public sectors to effectively promote Tourism, Arts and Culture;
- e. Co-ordination and collaboration with other Government Agencies, Development Partners, the Private Sector and Non-Governmental organisations on matters concerning Tourism, Arts and Culture;



- f. Development of policies and Programmes to link up with Africans including Ghanaians in the Diaspora for Tourism, Arts and Culture and investment promotion for the country;
- g. Monitoring and Evaluation of sector's performance.

## 5.0 2020 IN RETROSPECT

During the year under review the Ministry was allocated an amount of One Hundred and Three Million, Eight Hundred and Fifty-Nine Thousand, One Hundred and Sixty-Five Ghana Cedis (¢103,859,165.00) for the implementation of its programmes. Actual releases for the year amounted to Thirty-Seven Million, Five Hundred and Ninety- Seven Thousand, Six Hundred and Thirty-Six Ghana Cedis, Thirty-Seven Pesewas (¢37,597,636.37).

The variance of Sixty-Six Million, Two Hundred and Sixty-One Thousand, Five Hundred and Twenty-Eight Ghana Cedis, Sixty-Three Pesewas (¢66,261,528.63) amounted to 64% of the total budgetary allocation for the 2020 Financial year 2020.

Below is the breakdown of allocations, releases and expenditure.

**TABLE 1: BUDGET ALLOCATION AND TOTAL RELEASES AS AT DECEMBER 2021**

Source of Funds	Budget (A)	Total Expenditure (B)	Variance(A-B)	% Variance (B/A)
GoG	60,157,939.00	30,137,249.67	30,020,689.33	50
IGF	12,248,376.00	2,687,670.47	9,560,705.53	78
DONOR	31,452,850.00	4,772,716.23	26,680,133.77	85
<b>TOTAL</b>	<b>103,859,165.00</b>	<b>37,597,636.37</b>	<b>66,261,528.63</b>	<b>64</b>

## 5.1 NON-FINANCIAL PERFORMANCE

In 2020, the Ministry and its Agencies, with a total staff of one thousand, four hundred and fourteen (1,414), provided effective institutional and management coordination to undertake the following programmes and activities:

### I. MANAGEMENT AND ADMINISTRATION PROGRAMME:

- The Ministry, together with its Agencies, launched a ten-year “Beyond the Return” Programme. This is a succeeding initiative to the “Year of Return” by the Government of Ghana not only to promote tourism and home coming of Africans and Ghanaians in the Diasporas but also to foster economic relations and investments from the diaspora in Africa and Ghana.
- The Creative Arts Industry Bill has been passed by Parliament. The Act will amongst others establish the Creative Arts an Agency and a fund to promote the Industry as well as enable Government to

organize the Creative Arts practitioners and industry players to contribute formally to national development.

- An eleven-member Committee has been commissioned to coordinate the activities for the establishment and management of a Gold Museum. A site has been identified for the project to take off.
- The Ministry reviewed its four-year (2022-2025) Monitoring and Evaluation (M&E) Framework to reflect current trends.
- In August 2020, the Ministry together with its Agencies observed the 2020 Emancipation Day. Anglophone Caribbean nations commemorate Emancipation Day, which marks the 1834 abolition of slavery in the British Empire and the 1838 abolition of apprenticeship, a system which forced formerly enslaved people to continue to work uncompensated for their former masters. It is a day which marks celebrating the freedom of the African from slavery.
- On 23<sup>rd</sup> September 2020, the Ministry of Tourism, Arts and Culture, in collaboration with the Ghana National UNESCO office under the Ministry of Education, inaugurated the Ghana Heritage Committee at the Tang Palace Hotel in Accra. This committee is to oversee the conservation, preservation, protection and promotion of Ghana's Cultural Heritage against any form of illicit trade and export of cultural property for present and future generations.
- The Ministry joined the United Nations World Tourism Organization (UNWTO) and the One Hundred and Fifty-Eight (158) member States on 27<sup>th</sup> September 2020 to celebrate the World Tourism Day under the theme "Tourism and Rural Development". The event is observed annually on the 27<sup>th</sup> day of September. This year, the Ministry of Tourism, Arts and Culture and its stakeholders observed the day at Bogoso, Damang and Takoradi all in the Western Region of Ghana. Highlights of the Event were, a symposium held via zoom on September 22<sup>nd</sup> 2020 on the theme: "Tourism and Rural Development", a health walk which ended with a tree planting exercise at Bogoso, a sod-cutting programme at Damang for the establishment of an Arts Training School, a musical concert at Bogoso September 26<sup>th</sup> 2020 and an exhibition and a Grand Durbar of Chiefs and people at Takoradi to climax the programme on 27<sup>th</sup> September 2020. The programme was spearheaded by the Hon. Minister for Tourism, Arts and Culture in collaboration with the Western Regional Minister, the Municipal Chief Executive of Prestea-Huni Valley Assembly, the Western Regional Coordinating Council (WRCC).
- Government, through the Ministry, launched the Ghana Development Project Grant Scheme to cushion more than a thousand industry players in the Tourism sector. The Scheme, which is under the auspices of the Tourism, Arts and Culture Ministry, commenced disbursement of funds to Small and Medium-scale Enterprises (SMEs) in the sector. Over nine million Cedis (¢9,000,000.00) will be disbursed to support these enterprises.

## **II. TOURISM PRODUCT DEVELOPMENT PROGRAMME**

- The Ministry organized the National Chocolate Day in all the regions on 14<sup>th</sup> February, 2020. The Ministry continued with its strategy of distributing free chocolate to passengers at the arrival hall of the Kotoka International Airport on the National Chocolate Day. The strategy is expected to create the attention of all to patronize Ghana's rich chocolate products and thus expand the market size for the product.



- The official unveiling of the Seven (7) Pillars for the 'Beyond the Return' took place on Wednesday, 9<sup>th</sup> September 2020 at the Ghana National Theatre auditorium. Members of the local and diaspora community participated in the event which was widely publicized. Over the next decade, the project seeks to consolidate the gains of the 'Year of Return' programme and grow tourism in the country, showcasing its investment potentials and solidify its diaspora engagement programmes to promote the African Renaissance.

The seven pillars unveiled during the event are; Experience Ghana, invest in Ghana, Diaspora, Pathway to Ghana, Celebrate Ghana, Brand Ghana, Give Back Ghana, Promote Pan African Heritage & Innovation. Each pillar represents its own unique area for which the Year of Return team received feedback from the diaspora and local Ghanaian community.

- The Ministry, in collaboration with the Ghana Tourism Authority (GTA), conducted an assessment on the possibility of adding the SANKYIBA festival, which is celebrated by the Nkonya Wurupong community, to the National Calendar of Festivals.
- The Hohoe Municipal Chief Executive (MCE) was engaged on the possibility of redeveloping the abandoned Tourism Information Centre at the Wli Waterfalls and also the revamping of the entire waterfalls site to an international standard.
- The Ministry, in partnership with the Ghana Tourism Authority, continued with the development of the GTA Savannah Regional Office at Damongo and the renovation of the Larabanga and Gushiegu Receptive Centres.
- The Ministry, in collaboration with the Ghana Tourism Authority, completed the Face-lifting of Odweanoma Paragliding site and feeder roads which were officially re-opened on 21<sup>st</sup> September 2020.
- A Zip line has been provided at the Kintampo Waterfalls to enhance the activities of the site and ensure protection and safety standards at the Waterfall.
- Under the Product Development Programme of the Ministry, the following Projects have been undertaken within the year:
  - a. The Construction of various facilities at the Tafi Atome Monkey Sanctuary and Cultural Village which includes; Construction of a Receptive facility, Construction of a Tourist Information Centre, Pavement of the Car Park, Construction of a seven (7) seater toilet facility, Construction three (3) summer huts, Pavement of access ways and Landscaping of the site.
  - b. The Rehabilitation of Tetteh Quarshie Cocoa Farm and Exhibition Centre with the following facilities; Construction of French Razor Wall around the farm, Construction of Video and Reception Hall, Conversion of existing Receptive Facility to a Souvenir Shop, Photo and Product Exhibition Halls, Rehabilitation of existing Summer Huts,
  - c. The Completion of Design Works of Aburi Botanical Gardens, including the Redesigning of two (2) entrances, event grounds, toilet facility, children playing and parking areas at Kintampo.

- The Ghana Tourism Authority undertook an assessment of Nine (9) potential tourist sites in the Volta and Oti Regions (GTA). The sites include Shairi 'the hanging village', Bowiri-Abohiri waterfalls and caves, Tiizo Soba waterfalls at Liati Sabo, Nkonya Wurupong Mountains, Old German buildings, Beach front development at Nkonya, colonial buildings at Mafi, Mount Afadjato, Tagbo Falls at Laiti Wote and the Amedzofe Ecotourism sites.

### **III. TOURISM RESEARCH AND MARKETING PROGRAMME**

- The second Phase of the Industry Call Centre and the Industry Single Window project (harmonization and Automation) has been completed and is currently in use by the Ghana Tourism Authority. You may visit the portal [www.visitghana.com](http://www.visitghana.com) for in-depth tourism experience.
- In order to better position Ghana on the World Tourism Market, the Ministry in collaboration with some Private Sector Organizations participated in some International Fairs and Exhibitions, FITUR in Madrid–Spain (January 2020), Matka Scandinavian, Helsinki, Finland, (17<sup>th</sup> – 20<sup>th</sup> January 2020), Vakanthiebeurs, the Netherlands, (16<sup>th</sup> – 19<sup>th</sup> January 2020), the Ghana Results Fair (14<sup>th</sup> -16<sup>th</sup> January 2020) and the Ghana International Trade Fair (27<sup>th</sup> – March 8<sup>th</sup> February 2020).

The Ministry will continue to embark on its marketing strategy of participating in international fairs and exhibitions to attract the needed investments to the sector and promote Ghana as a preferred tourism destination in Africa and the world at large.

- The Ministry in collaboration with its Agencies organized two (2) Regional Tourism Awards programmes in the Central and Northern Regions. The other Regional celebrations were deferred to September 2020 due to the COVID-19 pandemic.
- The Ministry together with its Agencies sensitized stakeholders of the Tourism, Arts and Culture sector on COVID-19 Protective Etiquettes and also distributed some PPE'S to prevent the spread of the virus.

### **V. TOURISM QUALITY ASSURANCE PROGRAMME**

- In line with establishing a leading professional hospitality and catering skills training center in the country and in the West African Sub-region, the Hotel, Catering and Tourism Training Institute (HOTCATT) developed a Strategic Plan and Service Delivery Standard to guide training within the sector. Recruitment of instructors as well as admission of students commenced in 2019 and continued this year. The Agency commenced training activities within the year 2020.
- The Ministry continues to conduct inspections and licensing of tourism establishments and enterprises through the Ghana Tourism Authority (GTA), to ensure quality service delivery within the sector. The 2020 Annual Inspection and Licensing of Tourism Enterprises was conducted between January and August with a provisional total number of 4,155 enterprises inspected and licensed.
- With respect to the laws and legal instruments governing the Ministry and its Agencies, L.I 2389 on Tourism (Travel Trade) and L.I 2393 on Tourism (Tourist Sites) Regulations, 2019 were passed and came into force on 4<sup>th</sup> March 2020. A national sensitization workshop was organized by the Ghana Tourism Authority for stakeholders in the industry on the Regulations of tourist sites and attractions, L.I.2393, 2019.





- The Ministry together with the Ghana Tourism Authority (GTA) undertook a Registration exercise for Events Organizers within the country. The Ghana Tourism Authority sensitized Executives of the Regional chapters of Drinking Bars Association and Traditional Caterers Association on the stimulus package allocation for SMEs meant to initiate the impact of COVID-19 on the Private Sector.

#### **IV. CULTURE, CREATIVE ARTS AND HERITAGE MANAGEMENT**

- The Ministry in collaboration with the Kwame Nkrumah Memorial Park (KNMP) re-enacted the Declaration of Independence on the 5<sup>th</sup> of March 2020 on its premises.
- To encourage the speaking, writing, publishing and use of Ghanaian languages, the Bureau of Ghana Languages (BGL) observed the celebration of the International Mother Tongue Day on 21st February, 2020.
- The Creative Arts Council organized a number of Masterclasses for practitioners and industry players to sensitize members on current industry issues.  
The Ministry through the William Edward Burkhardt Du Bois Memorial Center in collaboration with the African American Association of Ghana (AAAG) observed the celebration of the Black History Month from 2<sup>nd</sup> to 8<sup>th</sup> February 2020.
- The Ministry and its Agencies, in collaboration with some members of the Diaspora Community of Ghana, organized a memorial vigil on Friday, 5<sup>th</sup> June 2020 for the African-American, George Floyd in Accra. They converged at the W.E.B Dubois Centre in Accra to lay a wreath in solidarity and demanded justice for the black man whose killing by police had sparked a lot of protests around the world. The solemn ceremony was attended by some dignitaries including the Honorable Minister for Tourism, Arts and Culture, the US Ambassador to Ghana, Stephanie S. Sullivan, and Nana Kobina Nketiah, Chief of Esikado.
- The Ministry through the National Folklore Board (NFB) scouted and engaged some defaulting folklore users for payment into the Consolidated Fund. However due to the pandemic, NFB could not issue reminders until September 2020. Scouting for unauthorized use of folklore continue unabated.
- The Ministry in collaboration with NFB shared info graphics on Ghana's folklore via social media, television and radio. In addition, infographics were disseminated on the African print cloth worn by the President when he gives a COVID 19 measures update.
- The Ministry in collaboration with the National Theatre of Ghana organized some Educational Skits on the Covid-19 pandemic. They also presented two collaborations with Private Artistic Groups and organized in-house programmes such as Concert Party, Fun world, Highlife Time, Talk Party, Wednesday Theatre within the first quarter of the year at the Folks Place at the National Theatre premises.
- The National Theatre of Ghana under the auspices of the Ministry of Tourism, Arts and Culture in partnership with the Camargo Foundation's Cultural Diaspora Programme held the Playwright Workshop which is supported by the Ghana Government and the World Bank.

- The Ministry in collaboration with the National Theatre of Ghana and the Ghana Tourism Development Project (GTDP) conducted a Capacity Building Needs Assessment and Design of a Public Sector Tourism Stakeholders Programme funded under the World Bank Facility.
- The Ministry together with the Ghana Museums and Monuments Board (GMMB) renovated some of its Museums; The National Museum Gallery, Ussher Fort Museum Gallery, Ho Museum and the Apam Museum.
- The Ministry together with the National Symphony Orchestra (NSO) collected more African compositions and built new repertoire from January to date and recorded patriotic songs to educate the general public.
- The Ministry through National Symphony Orchestra (NSO) of the National Theatre of Ghana has registered its presence on social media with over two hundred subscribers on YouTube and two thousand followers on other social media platforms. As a result of their hard work, NSO has developed a framework for youth training and has recruited about thirty (30) students who are currently rehearsing towards the release of their first production after the COVID-19 pandemic lockdown.
- The Ministry in collaboration with the Ghana Dance Ensemble of the National Theatre of Ghana organized researches into more indigenous dances, built new repertoire for dance and trained Artistes on stage etiquette for enhanced performances.
- The Ministry through the Pan-African Writers Association (PAWA) has signed a Memorandum of Understanding (MoU) with the Association of African Universities (AAU) to build human capacity across the Continent.
- The Ministry in collaboration with PAWA engaged member countries and other major stakeholders through workshops and seminars to strengthen the relationship for improved performance of PAWA's mandate.
- The Ministry in collaboration with the National Film Authority (NFA) inaugurated the Film Classification Committee (FCC) to benchmark film categorization, classification, standardization and preview of content intended for viewership.
- The National Film Authority has initiated a number programmes, the Pitch Series, WikiProject and Mapping Ghana. These projects will reveal the potentials of filmmaking in Ghana and attract investment into the industry.

## V. CHALLENGES FACED IN 2020

Despite all these feats chalked by the Ministry, it also faced some challenges, including the following:

- COMPENSATION
  - a. Understaffing across the Sector
  - b. Need for capacity building (Inadequate Goods and Services)
  - c. Need for technical and financial clearance to recruit



➤ **GOODS AND SERVICES**

- a. Inadequate allocation for 16 major Cost Centers within the Sector
- b. Approximately GHC600,000 annual (GHC50,000 monthly) allocation per Cost Centre.

➤ **CAPEX**

- a. No CapEx allocation since 2019
- b. Outstanding Commitments (About GHC670,000.00)
- c. Office space deficit
- d. Need for renovation and refurbishment
- e. Lack of vehicles
- f. A deficit of office machines

## **6.0 2021 OUTLOOK FOR THE MINISTRY**

Ghana is blessed with natural resources, friendly people, heritage fortes and Castles and a stable democracy, all of which make it a preferred destination in Africa. The Ministry is therefore poised to capitalize on these assets to make Tourism in our Arts and Culture a vibrant contributor to the *Ghana Beyond Aid* Agenda

For the 2021 financial year, the Ministry has been allocated a total amount of ninety-eight million, seven hundred and sixty-one thousand, one hundred and seventy-four Cedis (¢98,761,174.00) for its operations. This includes fifty-seven million, three hundred and ninety-eight thousand, four hundred and fourteen Cedis (¢57,398,414.00) for Employee Compensation, twenty million, one hundred and sixty-eight thousand, five hundred and forty Cedis (¢20,168,540.00) for Goods and Services, a projected ten million, three hundred and sixty-two thousand and forty Cedis (¢10,362,040.00) from IGF and twenty-two million, three hundred and twenty-three thousand, seven hundred and eighty-four Cedis (¢22,323,784.00) expected as Donor support. There is no GoG vote for CapEx but an amount of twenty million, one hundred and sixty-eight thousand, five hundred and forty Cedis (¢20,168,540.00) has been allocated for that from IGF and Donor Funds.

**TABLE 2: 2021 BUDGET CEILINGS FOR MOTAC**

NO.	FUND SOURCE	EXPENDITURE ITEMS			GRAND TOTAL
		COMPENSATION	GOODS AND SERVICES	CAPEX	
1	GoG	56,436,576.00	9,638,774.00	-	66,075,350.00
2.	IGF	961,838.00	6,730,689.00	2,669,513.00	10,362,040.00
3	DEVELOPMENT PARTNERS	-	4,824,757.00	17,499,027.00	22,323,784.00
	<b>TOTAL</b>	<b>57,398,414.00</b>	<b>21,194,220.00</b>	<b>20,168,540.00</b>	<b>98,761,174.00</b>

In 2021, the Ministry and its Agencies will pursue the following programmes, projects and activities, to provide overall management of the Ministry in accordance with the National Policy Framework for the development and promotion of the tourism, culture and the creative arts sector:

## **I. MANAGEMENT AND ADMINISTRATION PROGRAMME:**

- a. Strengthen efforts to acquire the needed certification and documentation required by developers to commence construction in 2020 but to start preparatory works on the site, thirty-six out of a total of fifty-three Ministries, Departments and Agencies, and business owners operating within the Marine Drive Tourism Investment Project Enclave have been relocated and a contract has been awarded for the construction of an Arts and Craft Village, at Kawukudi, for the relocation of the Arts Centre;
- b. Engage Stakeholders to deliberate on relevant issues which impact on the growth and development of the tourism, arts and culture industry.
- c. Continue the implementation of iconic projects such as the Marine Drive Tourism Investment Project, the Centre of the World Project, Akwaaba Hotels, and Rest stops among others.
- d. Facilitate the passing of the Film and the Travel and Trade Bills into Laws by Parliament.
- e. Facilitate the restoration of LI 1817 to boost private sector investment in the tourism, arts and culture sector.

## **II. TOURISM PRODUCT DEVELOPMENT PROGRAMME**

- a. Finalise plans, per the Memoranda of Agreement signed in 2019, to improve the Kakum National Park in Central Region, Ankasa Forest Reserve in Western Region, Bomfobiri Wildlife Sanctuary in the Ashanti and Shai Hills Resource Reserve in the Greater Accra Region as ecotourism sites of international standards so as to increase visitation and thereby create jobs and generate income for the host communities and the people of Ghana.
- b. Engage local communities, traditional rulers and opinion leaders across the country to deliberate on the conservation of community-based eco-tourism sites to create opportunities for inhabitants, investors and tourists to enhance the living conditions of the communities where these tourist attractions are located, whilst boosting tourism related micro-enterprises.
- a. Continue to pursue its efforts in the development of the Ghanaian languages to encourage the youth and the general public to pride themselves as Ghanaians using their mother tongue in their everyday activities. BGL will observe the celebration of the International Mother Language Day in February, review and print some selected books for WAEC in March, organise a road show to encourage reading of local literature and celebrate the Language Week in September and the Ghana Reading Week.
- b. Continue to inspect and license about ten thousand (10,000) tourism enterprises, through the Ghana Tourism Authority (GTA), to ensure quality services delivery within the sector.
- c. A more robust and aggressive push for international meetings, incentives and conventions, and exhibitions (MICE), to be hosted in Ghana, will be undertaken in conjunction with the newly established Ghana National Conventions Bureau in 2020



### III. CULTURE, CREATIVE ARTS AND HERITAGE MANAGEMENT:

- a. Facilitate constituting a Board for the National Film Authority for effective Management of the Sector, and will facilitate the establishment of a Film Village in Kumasi to promote Ghana as a preferred Film Production Destination for 2020.
- b. Continue to support the “Black Star Film” and “Charle Wote” festivals which attracted visitors from more than thirty countries this year.
- c. Complete renovation of the National Museum
- e. Establish a Heritage and Cultural Development Fund to facilitate the preservation and protection of cultural properties
- f. Celebrate events including the Black History Month from 2<sup>nd</sup> to 8<sup>th</sup> February, the African Fashion Month in May, Emancipation Day from July to August, the Du Bois-Padmore-Nkrumah Memorial Lectures in September, reaching out to Pan African Clubs in Senior High Schools from November to December and an excursion for Pan African Clubs in March 2020.
- g. Through the NFB, establish a Sankofa TV Show, implement the National Story Book Project, the Cultural Tourism Project (virtual reality experiences) and develop an online folklore store (inventory of folk music, folk tales, traditional products, etc).
- h. The National Theatre of Ghana will continue to celebrate Performing Arts in all forms for all to enjoy. The Ministry will also concentrate on resourcing the Creative Arts Sector to harness the talents of the young, up and coming Artistes and Craftsmen to enhance their skill set and potentials.

**Table 3: Allocations to the various programmes by Source of Funding**

Programme	GOG	IGF	Donor	Total
Management and Adm.	9,476,090	368,734	22,323,784	32,168,608
Tourism Product Development	2,852,214	770,491	-	3,622,705
Toursim Research and Marketing	2,382,850	1,003,621	-	3,386,471
Tourism Facilities Monitoring	5,607,382	3,479,582	-	9,086,964
Culture, Creative Arts and Heritage Management	45,756,815	4,739,613	-	50,496,428
Total	66,075,351	10,362,041	22,323,784	98,761,176

## **7.0 OBSERVATIONS AND RECOMMENDATIONS**

### **I. THE MINISTRY**

The Committee observed with concern that since 2019 there has not been budgetary allocation for capital expenditure for the Ministry. The Ministry's proposal for capital expenditure for 2021 to procure fifty vehicles, renovate and refurbish thirty buildings, as well as to construct thirty new buildings, at a cost of one hundred and forty million Cedis (¢140,000,000.00) was, once again, not considered by the Ministry of Finance. The Committee was further informed of the outstanding commitments of six hundred and seventy thousand Cedis (¢670,000.00) which needs to be paid capital expenditure.

It is recommended that the Ministry of Finance make adequate budgetary allocation for capital expenditure to enable the Ministry meet its vehicular needs, undertake renovations and refurbishment to enhance service delivery. It is also important to advice that the Ministry of Finance take urgent steps to meet the outstanding capital expenditure commitments.

### **II. GHANA TOURISM AUTHORITY**

The Committee's attention was drawn to the increasing cost of inspection and licensing which the current fees charged is unable to support. Proposals to review these fees and charges, which has been in existence since 2013, have not been approved since 2019, and this has negatively impacted on the operations of the Ghana Tourism Authority.

The Committee is of the view that an upward review of the Fees and Charges, at this point in time, can further aggravate the negative impact of the COVID-19 on the tourism industry and therefore urges the Ministry of Finance to make adequate budgetary provisions for the Ghana Tourism Authority to enhance its operations.

### **III. BUREAU OF GHANA LANGUAGES**

The Committee also noted that the Bureau of Languages is facing financial challenges and it is not allowed to retain a portion of its Internally Generated Funds to perform their roles and responsibilities.

It is the expectation of the Committee that the Ministry would liaise with the Ministry of Finance to address these resource challenges to enable the BGL discharge its mandate.

It also came to the fore that some Ghanaian languages are getting extinct, as a result of not encouraging the populace to use them and efforts must be made to curb the trend.

The Committee recommends that the use of all Ghanaian languages should be made part of the academic curriculum at the basic level to address this challenge.

### **IV. GHANA TOURISM DEVELOPMENT COMPANY**

The Committee noted with satisfaction, the concept of the Akwaaba Hotels, which is a public-private partnership initiative being undertaken by the Ghana Tourism Development Company, and expressed the need to have them extended to all the tourist sites in the country. The Committee is of the view that this is

an initiative that can drive tourism development in the country and recommends that efforts should be made by the Ministry to sustain the public-private partnership arrangement.

**V. NATIONAL FOLKLORE BOARD**

The Committee expressed worry about some of the organisations under the National Folklore Board which were violating the existing capping legislation which required specific payments into the Consolidated Fund. The Committee was informed that the Board has engaged the defaulting organizations to make such payments into the Fund.

It is recommended that these organisations be monitored by the Ministry to make payments into the Fund and sanction those who fail to do so.

**8.0 CONCLUSION**

In conclusion, the Committee having carefully examined the Annual Budget Estimates of the Ministry of Tourism, Arts and Culture recommends to the House to adopt its report and approve the sum of **ninety-eight million, seven hundred and sixty-one thousand, one hundred and seventy-four Cedis (€98,761,174.00)** for its operations in the 2021 financial year.

The Committee also pleads with the Ministry of Finance to consider a special budgetary allocation to the MOTAC to facilitate the carrying out of its additional responsibilities.

Respectfully submitted.



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**HON. CARLOS KINGSLEY AHENKORA**  
CHAIRMAN  
COMMITTEE ON TRADE, INDUSTRY  
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.....  
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